

Forum Promotion Tips

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If you're reading this, then you've probably made your own forum and things aren't going as you wanted too, or you just need a few tips on how to get more users to post on your forums. It doesn't matter if your forum is on a certain niche, or if it's a general discussion forum, you'll definitely have competition in any niche you'll create your board. How will you bring visitors to you? Probably the most important thing is being unique. If you've got unique features, a great layout, several great categories, good moderating team and decent rules you'll probably attract people to your forum. But, is it enough? If you're just starting, you really need a bit of advertising to bring internet users to your forum, and this could be done by organizing small contests or maybe you could offer free emails @yourforum.com and things like these. It doesn't matter about what your forum is about, if you'll discuss about hot topics each day, you'll definitely get a lot of conversation. Also, if you've got an interesting ranking system, users will try to do more and more posts, not spammy ones, to get a new rank. You can use a ranking system that unlocks several features when each users gets several posts. Get your trustable friends, or hire someone to moderate discussions in your forums, and try to answer at any private message or email your users send to you. General chat and welcome area are a "must have" for almost each forum. New users should make a quick hello thread when they come to your forum and general chat will always be a relaxing area where everyone will come sooner or later. Users are interested in forums where they can create friendships, tell jokes, discuss about themselves or about their hobbies. Also, you should send reminders, or e-mails saying "we miss you here" for users that haven't been too active lately. Things like these will show your users that they are wanted on your forum, and it would definitely make them come back. If you've got a tech forum, or one that's in a particular niche, if you'll bring specialists that would make good quality posts, guests would find a lot of valuable information and would register to your forums just to read and comment those posts. So, if you want more users and more activity to your forums, you should start by following these tips, and then you could move on and link your forum to other communities.